



INDIA'S CORE THEME FOR **BRICS** IN 2016

BUILDING RESPONSIVE, INCLUSIVE & COLLECTIVE
SOLUTIONS

BRICS TRADE FAIR
12th – 14th October, New Delhi



BRICS BUSINESS FORUM
13th October, New Delhi



BUILDING BRICS 2016

Trade Fair's Dates & Venue:

12-14 October, 2016

Pragati Maidan, New Delhi

THEME

“Building BRICS: Innovation for Collaboration”

COMPONENTS

| Component | Description |
|---|---|
| BRICS Exhibition | Leading companies from BRICS countries will join the exhibition to showcase sectoral strength, technologies and innovations. The exhibitors will comprise of prominent players from the BRICS industry doing business or exploring possibilities of expanding their business. |
| BRICS Business to Business Matchmaking | Interactive B2B meetings would be organized through pre-fixed meeting schedule using the online portal. |
| BRICS Business Forum | Business delegations from BRICS countries comprising organizations having trade and investment links with BRICS as well as companies that are planning to invest in BRICS. |
| BRICS Lounge | A lounge where investment facilitation/handholding support will be provided to potential investors. |



BRICS LOUNGE

- **Investor facilitation lounge with exclusive booths for Investment Promotion Agencies from BRICS for the duration of the Exhibition**
- **Investment Promotion agencies will cater to:**
 - Investors' queries
 - Advice them on the investment opportunities in their respective country
 - Advice them on the rules and regulations in their country with respect to the investors' preference of sectors
 - Act as a one point contact for investors for facilitating their investment in their country

FOCUS AREAS

SHOWCASING TECHNOLOGIES

- Start Ups
- Sustainable Innovations

GOODS AND SERVICES

- Agriculture and Agro-processing
- Auto and Auto components
- Chemicals
- Gems & Jewellery
- Green Energy
- Handicrafts
- Healthcare and Pharmaceuticals
- High Technology (Aerospace, Railways)
- Home Textile & Furnishing
- Information and Communication Technology
- Infrastructure (Including Urban Infra)
- Leather & Footwear
- Mining and metallurgical industries
- Skills development
- Textile, Apparel & Sportswear
- Tourism





BRICS TRADE FAIR

HOST CITY

NEW DELHI

THE CAPITAL OF INDIA

THEME

“Building BRICS: Innovation for Collaboration”



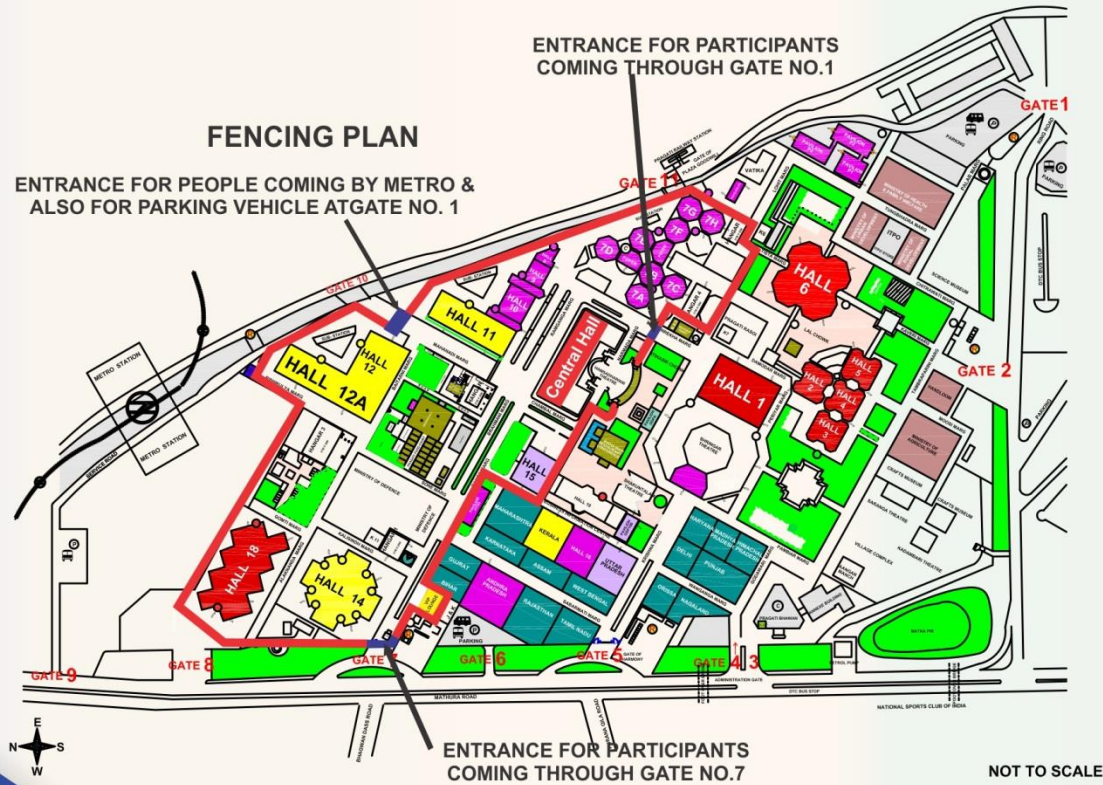
BRICS TRADE FAIR VENUE

ITPO, PRAGATI MAIDAN, NEW DELHI

Pragati Maidan is a venue for large exhibitions and conventions in New Delhi. With 72,000 sq. metres of exhibition space, it is amongst the largest exhibition and convention centre in India. It is owned and managed by India Trade Promotion Organization (ITPO), the Trade Promotion Agency of the Ministry of Commerce and Industry, Govt. of India.



ITPO LAYOUT



LAYOUT AREAS*

| Hall No. | Gross Area (in sqm) | Country Pavilions (Proposed) |
|---|--------------------------|------------------------------------|
| Hall 8 + 9 Foyer | 1393 | India Pavilion |
| Hall 10 | 1764 | |
| Foyer between hall 9-10 | 231 | |
| Hall 11 | 5266 | |
| Foyer between 10-11 | 463 | |
| Hall 14 | 4890 | Russia Pavilion |
| Hall 18 | 11633 | China/Brazil/South Africa Pavilion |
| Hall 7(D-H) | BRICS CONFERENCE and B2B | |
| PHULWARI | BRICS FOOD FESTIVAL | |
| Air-Conditioned Hanger Structure next to Defence Pavilion | BRICS INVESTMENT LOUNGE | |

*Indicative

PRICING

As per discussion and approval from Department of Commerce the pricing kept for EPCs for BRICS Trade Fair is as per below :

| | Bare Space/sqm (minimum area available 36 sqm) | Upgraded Shell Space/sqm (minimum area available 9 sqm) |
|--|--|---|
| Indian (INR) Exclusive of Service Tax | 8,000 | 9,000 |
| International (USD) Exclusive of Service Tax | 135 | 150 |

**Rate as applicable on date of Invoice*

SHELL STAND & EQUIPMENT



SHELL STAND & EQUIPMENT

| S.No. | Standard Items | 9 Sqm. | 12 Sqm. | 15 Sqm. | 18 Sqm. | 24 Sqm. |
|-------|------------------------------|--------|---------|---------|---------|---------|
| 1 | Lockable information counter | 1 | 1 | 1 | 1 | 2 |
| 2 | Round table | 1 | 1 | 1 | 1 | 2 |
| 3 | Folding Chairs | 3 | 3 | 3 | 4 | 6 |
| 4 | Spot Light | 4 | 4 | 5 | 6 | 8 |
| 5 | Outlet Sockets 5/13 Amp | 1 | 1 | 1 | 2 | 2 |
| 6 | Waste bin | 1 | 1 | 1 | 1 | 2 |
| 7 | Fascia Name | Yes | Yes | Yes | Yes | Yes |
| 8 | Carpeting | Yes | Yes | Yes | Yes | Yes |
| 9 | Partition Walls | Yes | Yes | Yes | Yes | Yes |

BOOKING PROCESS

- The space booking and allocation of Space would be on first come first serve basis
- Booking Requests would be taken through the online portal <http://bricsbusinesscouncil.in>
- Last date for space booking is 10th August, and Catalogue entry is 10th August, 2016

HOTEL ACCOMMODATION IN THE VICINITY OF **BRICS** EXHIBITION GROUND



Taj Palace



Taj Mahal Hotel



ITC Maurya



The Lalit



Le Meridien



Shangri-La's Eros Hotel



FACILITATIONS FROM INDIA

- B2B Matchmaking
- Airport Help Desk
- Hotel Accommodation
- Transportation
- Visa Support
- Simultaneous Interpreters
- Custom Clearance
- Media Coverage
- Social Media Integration and Interactive platforms
- Exhibition construction support

THANK YOU

Contact:

BRICS Exhibition & Trade Fair

Mr. Mehul Tyagi

Sr. Assistant Director, FICCI

mehul.tyagi@ficci.com

T.: 011-23487225

M.: 9999829252

Mr. Deepak Boora

Assistant Director, FICCI

deepak.boora@ficci.com

T.: 011-23487225

M.: 9990409086